

E.V. WILLIAMS CENTER FOR REAL ESTATE ODU MARKET REVIEW

Inside Business
The Hampton Roads Business Journal



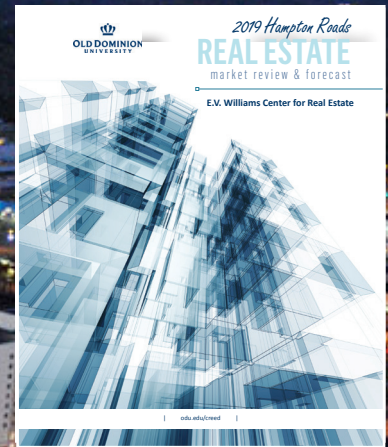
**VIRGINIA
MEDIA**

DEADLINES

Publishes
March 9, 2020

Reservation
February 27, 2020

ET Deadline
March 4, 2020



Partnering with ODU for the annual E. V. Williams Center for Real Estate event, this special report of *Inside Business* is a comprehensive look at all aspects of the real estate market, including trends and forecasts. Investment, industrial, office, retail, multi-family and residential markets are all covered.

	SPECS	OPEN	6x	13x	26x	48x
Back Page (Includes full color)	10" x 10.5"	\$5,480	\$4,825	\$3,775	\$3,220	\$2,670
Full page	10" x 10.5"	\$3,475	\$3,065	\$2,400	\$2,045	\$1,705
Junior	6.61" x 7"	\$2,420	\$2,135	\$1,675	\$1,430	\$1,190
1/2 page	H 10" x 5.25" V 4.915" x 10.5"	\$1,980	\$1,750	\$1,375	\$1,170	\$980
1/4 page	4.915" x 5.25"	\$1,170	\$1,030	\$810	\$695	\$585
1/6 page	3.22" x 5.25"	\$800	\$700	\$550	\$475	\$400
Front cover ad	4.67" x 2.75"	\$850				
Post-It note ad (on cover)	3" x 3"	\$1,500	Includes production of 1-sided full color post-it.			

COLOR RATES: LARGE SPACE (1/2 PAGE OR LARGER) \$500 | Small Space (1/6 page or smaller) \$300

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AUDIENCE AT A GLANCE

- Second house or real estate property: 28%
- Market value of house: \$361K

INSIDE BUSINESS AUDIENCE AT A GLANCE

- HHLD Income: \$86K
- 67% Men | 33% Women
- Average age: 59

DISTRIBUTION

- Circulation: 9,000
- Readership: 15,571

Source: Scarborough 2019, Release 1

info@virginiamedia.com
virginiamedia.com/insidebusiness